## TARGET THE CAUSE NOT JUST THE SYMPTOMS

## Recommend Tears Again® as first line treatment for dry eye.

Research shows that dry eye is predominantly caused by excessive tear evaporation not insufficient tear production<sup>1,2</sup>.

Almost 80% of sufferers have a disturbance of the eye's lipid layer – in contrast only around 10% have exclusive aqueous deficiencies  $^{3,4}$ .

Tears Again<sup>®</sup> Liposomal Eye Spray stabilises the eye's lipid layer, reducing excessive tear evaporation while hydrating and lubricating dry eyes.

References: 1. Lee S, Dausch S, Maierhofer G, Dausch D. A New Therapy Concept with a Liposome Eye Spray for the Treatment of Dry Eye. Klim Monbl Augenheilkd. 2004 Oct;221(10):825-36. German. Sponsore by Otima Pharmazeutische GmbH. 2. Mathers WD, Daley TE. Tear flow and evaporation in patients with and without dry eye. Ophthalmology 1996; 103: 664 – 669. 3. Heiligenhaus A, Koch JM, Kemper D et al. Therapy of Dry Eye Disorders. Klim Monatsbl Augenheilkd 1994; 204: 162 – 168. German. 4. Heiligenhaus A, Koch JM, Kruse FE et al. Diagnosis and Differentiation of Dry Eye Disorders. Ophthalmologe 1995; 92: 6 – 11. German. **PBS Information:** For Severe dry eye syndrome in patients who are sensitive to preservatives in multi-dose eye drops.



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