

General itch, irritation and skin conditions?

Think twice before recommending antihistamines or hydrocortisone creams.

Anti-Itch Soothing Cream - 85g

- Calms, relieves and soothes painful, itchy, red or swollen skin
- Unique 3 way action in an intense moisturising base with **Colloidal Oatmeal**, **Canadian Willowherb** and **Menthol**
- Suitable for sensitive skin
- SLS, Paraben and Petrochemical Free

Recommended for adults and children over the age of 2 years.

The reliance of synthetic composites is seldom challenged by an effective natural skin itch solution, without side effects.

Anti-Itch Soothing Cream resembles a commonly compounded formulation produced by dermatologists to manage and to treat dry and itchy skin commonly associated with skin conditions such as inflamed eczema and psoriasis.

Anti-Itch Soothing Cream has proved effective in two clinical tests when compared to a topical Antihistamine Gel and 1% Hydrocortisone Cream.

Works as well as 1% hydrocortisone cream in relieving itch, redness and swelling in the short term!



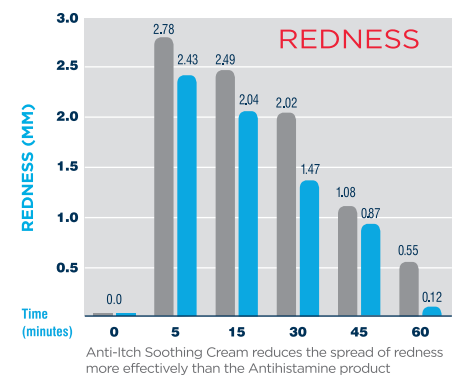
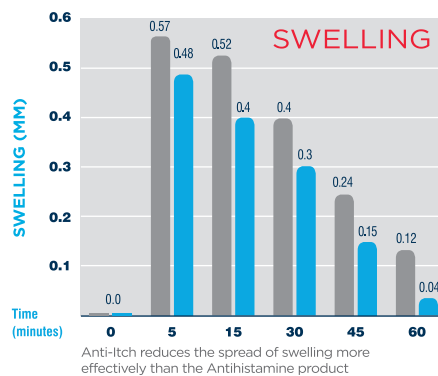
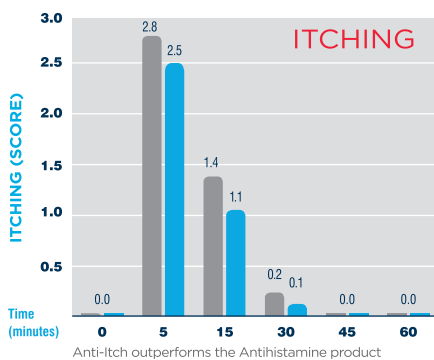
Clinical Study Details

These two studies were conducted on 10 subjects (≥ 18 yrs), who applied the Anti-Itch Soothing Cream on their forearms against the two control products. With a single application frequency, itching, swelling and redness were set as the testing parameters of the study.

The parameter of itching was evaluated on a base scale of 0-4, where the lower scores revealed a higher anti-itching effect. The parameters of swelling and redness were evaluated by the reduction in surface area (in millimetres) after application of the test product (Anti-Itch Soothing Cream) against the controls (Antihistamine Gel or 1% Hydrocortisone Cream). The lower levels of test parameters (swelling / redness), illustrate a lesser tissue reaction.

Works Faster and Better than the Antihistamine!

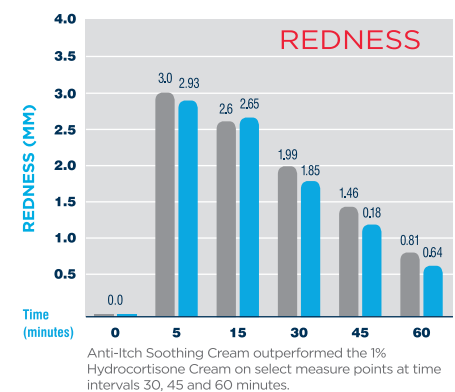
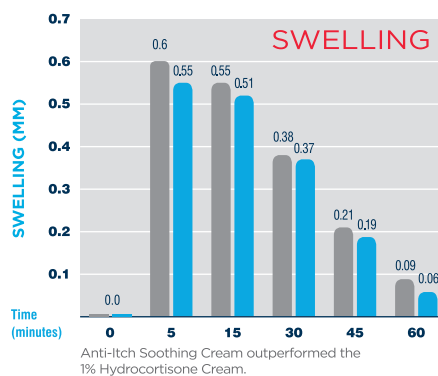
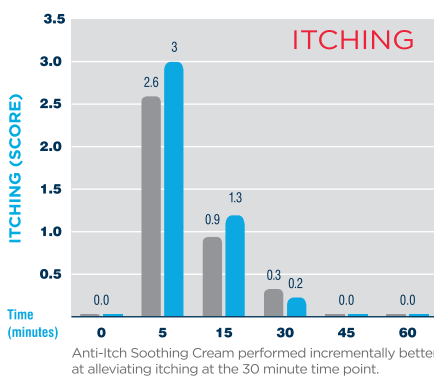
● Anti-Itch Soothing Cream
● Fenistil Gel



Clinical studies have shown **Anti-Itch Soothing Cream** to deliver better results in relieving irritation and itch in 15 minutes than that of the respectively controlled antihistamine gel product.

Works as well as 1% Hydrocortisone Cream!

● Anti-Itch Soothing Cream
● 1% Hydrocortisone



Clinical studies have proven **Anti-Itch Soothing Cream** to work just as effectively as the 1% Hydrocortisone Cream. Results showed a general parity in performance against the 1% Hydrocortisone topical cream and in some instances, outperformed the respective control product.

Comprised of natural ingredients, Anti-Itch Soothing Cream works just as effectively as the 1% Hydrocortisone Cream for the symptomatic relief of itching, swelling and redness without the side effects of the 1% Hydrocortisone that can cause thinning of the skin when used for prolonged periods.

The above results from the clinical study demonstrate product superiority of the Anti-Itch Soothing Cream in terms of performance, and also in the formulation itself.

The above results are from a study conducted by Dermatest® GmbH in Germany, an independent testing facility as commissioned by Lacorium Health Australia Pty Ltd.